

Google TV Supported Smart TVs Product Data Disclosure

At Beko, we believe that transparency is a cornerstone of trust. To support this, here's an information about the data generated by your connected devices, provided in line with Article 3(2) of the EU Data Act (Regulation (EU) 2023/2854). You'll find everything you need to know—what data is collected, how it's handled, and how you can control it—in one place. If you have any additional questions, you can contact us via the following link:

<https://www.beko.com/hr-hr/podr%C5%A1ka/Kontaktirajte-nas>

Type of data, format, and estimated volume	Product: Smart TVs (Google TV supported) Data type: Device state (power on/off logs), local diagnostic logs, user settings and preferences, audio-visual settings (sound and picture quality customizations), and channel lists. Format: JSON / Text format Estimated volume: Highly dependent on usage, but approximately < 1 MB per day.
Continuous and real time generation	Local data generation based on user interaction (e.g., changing channels, adjusting settings).
Storage location and retention	On device: Generated data and system logs are stored continuously on the device's internal memory. Over time, the oldest data packets or logs will be overwritten as storage limits are reached. All local data is completely erased if the device is reset to factory settings. In cloud: Company does not collect or use any personal information or product data by Device. The Company does not transmit or store this operational TV data in its own cloud. Any supplementary applications provided by the Company and downloaded to the device operate under their own specific privacy policies and terms of use regarding data collection. Furthermore, if you use any third party software or application on Device which Company has no control over, third parties may process your personal information.
Access, retrieval, and erasure	Local Device Data: Users can access, modify, or erase local product data directly through the TV's system settings menus (e.g., resetting picture/sound settings or performing a full factory reset). Third-Party & Operating System Data: Company has no responsibility for privacy of this personal information processed by third parties. Since this device operates on Google OS, data generated during the use of corresponding functions and services is collected and managed by Google. For the use of data in this system, please visit the website: https://policies.google.com/privacy?hl=en.